TOURISM
TOURISM

EVOLUTION OF THE TOURISM SECTOR

<table>
<thead>
<tr>
<th>Year</th>
<th>Passengers arriving in the Azores</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>853 536</td>
<td>-</td>
</tr>
<tr>
<td>2013</td>
<td>855 826</td>
<td>0%</td>
</tr>
<tr>
<td>2014</td>
<td>908 185</td>
<td>6%</td>
</tr>
<tr>
<td>2015</td>
<td>1 100 394</td>
<td>17%</td>
</tr>
<tr>
<td>2016</td>
<td>1 319 489</td>
<td>17%</td>
</tr>
<tr>
<td>2017</td>
<td>1 563 155</td>
<td>16%</td>
</tr>
</tbody>
</table>

Source: SREA
TOURISM

EVOLUTION OF THE TOURISM SECTOR

Overnight Stays (Total Azores)

<table>
<thead>
<tr>
<th>Year</th>
<th>Overnight Stays</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>2,376,579</td>
</tr>
<tr>
<td>2016</td>
<td>1,976,083</td>
</tr>
<tr>
<td>2015</td>
<td>1,548,389</td>
</tr>
<tr>
<td>2014</td>
<td>1,229,283</td>
</tr>
<tr>
<td>2013</td>
<td>1,185,780</td>
</tr>
<tr>
<td>2012</td>
<td>1,077,420</td>
</tr>
</tbody>
</table>

Source: SREA
EVOLUTION OF THE TOURISM SECTOR

Tourism Income (Total Azores)

Source: SREA/ Hotelaria Tradicional
TOURISM

EVOLUTION OF THE TOURISM SECTOR

RevPAR

Source: SREA/ Hotelaria Tradicional

SDEA.PT
TOURISM

AWARDS

The Green Destinations: Top 100 Sustainable Destinations (2018).

National Geographic Traveler: the most beautiful destination in the world for holidays or business trips (2016).


NATURE AND ACTIVE TOURISM

UNIQUE EXPERIENCES

- Whale Watching
- Trekking
- Golf
- Water Sports
- Diving
- Big Game Fishing

- Yachting
- Kayaking
- Bird Watching
- Caving
- Hot Springs
- Boat trips

- Horseback riding
- Mountain biking
- Jeep tours
- Canyoning
- Paddling
- Geotourism
HEALTH AND WELLNESS

Huge potential in the areas of health and wellness tourism, particularly as regards the promotion, prevention and maintenance of health, as well as rest and leisure.

Investments possibilities include specialist clinics, spas, and hot-spring resorts.
THE BEST PLACE TO
INVEST
LIVE
VISIT

HEADQUARTERS
Rua Dr. José Bruno Tavares
Carreiro, 6 - 6º Piso,
9500-119 Ponta Delgada
Tel: +351 296 309 100

DELEGATION
Rua Direita 52 - 2º,
9700-066 Angra do Heroísmo
Tel: +351 295 217 664

geral@sdea.pt